Hey,

I’m Cecilia a north London born designer specialising in traditional graphic design but also have experience in campaign, social and digital design. I'm currently working on my animation skills to add a motion graphics string to my bow - so, look out world. I'm recently leaving the world of permanent roles to embark on a freelance journey I've wanted to do for a while now. I love working on multiple projects so I know I'll put my all in once chosen.

I graduated from Falmouth Uni back in 2014 and my most recent day to day has been at the Advertising agency Cheil as designer. I was split working as Lead Designer for NIVEA and NIVEA Men UK. My work spanned across their website, all social channels with audience based and reactive content and adding a visual style to their e-commerce. The other half has been working across Samsung UK and Samsung Germany. I've worked on both small and large campaigns, digital promotions, printed collateral, AR instore project at Samsung KX site and on across their own Samsung TV Plus range. On their TVs, I've created three new channel identities which consisted of creating visual identities and logos to storyboarding the channel bumpers and ad slates.

I am the person who is willing to accept a challenge and strives to succeed both individually and as part of a team. I am self motivated with plenty of drive and commitment, as well as being energetic an agile in my approach to suit the needs of the agency.

I'm confident in my designs and have the ability to proactively learn new skills quickly. I'm a social butterfly who thrives on the energy of the team around me and my cheerful, approachable attitude towards colleagues makes going to work a fun and enjoyable experience.

Really hope to work with you soon.

Best,

Cecilia